

ELINEXT GROUP

company overview

*eli***N**ext

TECHNOLOGIES | EXPERTISE | PROCESSES | PEOPLE

Company	Elinext Group Inc. <i>Custom software development / Mobile applications development company (Elinext)</i>
Document Name	Company overview <i>Processes, Methods, Technologies, Industries, Delivery</i>
Privacy Statement	<i>The information provided within this, or any other document supplied by Elinext Group, is to be considered strictly confidential and shall be considered proprietary to Elinext Group. This information can only be shared with your employees who need to know and shall not be divulged to individuals outside of your organization without the consent of Elinext Group in writing allowing such third party to access this information.</i>
Date	2016




TABLE OF CONTENTS
<u>LETTER FROM THE CTO</u>
<u>STRUCTURE</u>
<u>ELINEXT IN FIGURES</u>
<u>ABOUT ELINEXT</u>
<u>OUR TEAM</u>
<u>BUSINESS PROCESSES</u>
<u>ELICRM</u>
<u>MOBILE APP DEVELOPMENT</u>
<u>WEB DEV & CLOUD COMPUTING</u>
<u>TV APPS DEVELOPMENT</u>
<u>ERP</u>
<u>SALESFORCE</u>
<u>SAP</u>
<u>ABAP DEVELOPMENT FOR SAP</u>
<u>QA PROCESSES</u>

ELINEXT DO THE NEXT

WELCOME WORD

Dear reader,

Let us provide you with brief coverage regarding Elinext Group's expertise and our specialists' professional background based on substantial experience and released projects. This corporate edition outlines Elinext Group's fundamental software development services and gives a clear idea about our key people's experience and technologies on the basis of real projects in different industries.

We invite you to meet our highly-valued personnel and their agile approach in delivering up-market solutions. We guarantee to embark on a win-win partnership where reliability and professionalism penetrate every issue we handle for our clientele.

Sincerely,
Elinext Group



LETTER FROM THE CTO

Our mission is providing our clients with immediate and elegant solutions in ERP, CRM and IT Consulting on the basis of partnership relations.

Our seasoned professionals exhibit in mobility and openness to new ideas. We investigate in-depth our clients' specific nature and needs. Our approach results in their business processes automation, productivity and cost improvement.

Our aim is to keep improving IT Consulting services and offer our clients best Web, Mobile and QA solutions.

Apart from software development services Elinext primarily focus on high-grade IT consulting. We strive not only to deliver finished products but to create ad hoc projects compatible with business specifics.

Each problem allows our professional community to challenge their knowledge, stand out in their performance and delight our business friends. We can proud of successfully implemented projects in such industries as health, insurance, financial services, travel, automotive, entertainment, education, retail, telecommunications.

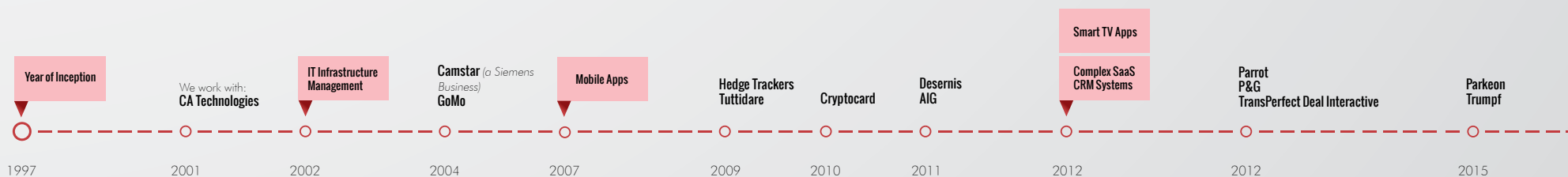
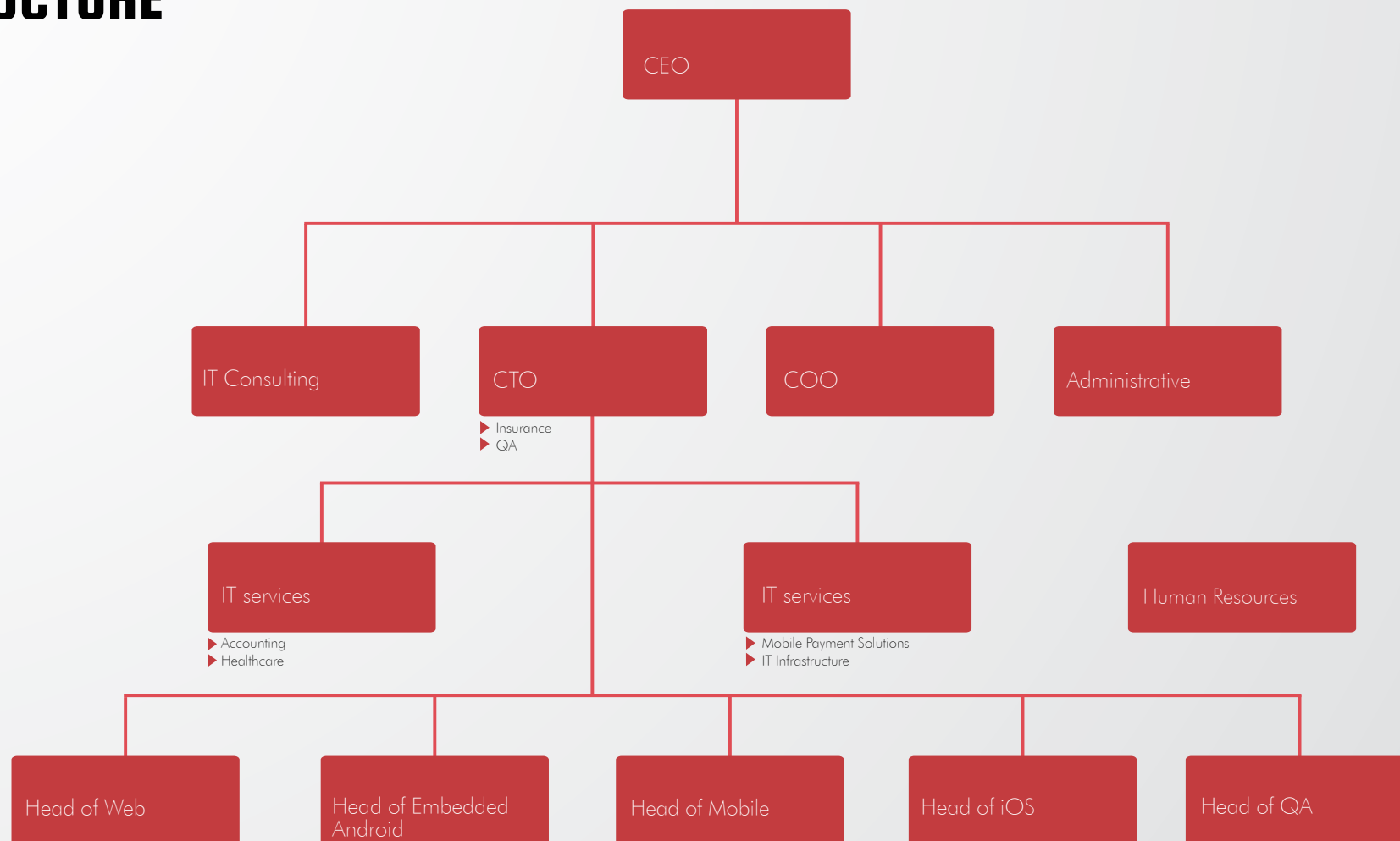
Owing to the opportune location of our offices in Europe (Ireland and Belarus) and Asia (Vietnam) we avoid the inconvenience of time zone difference and maintain price setting flexibility. IT gurus with a proficient command of English, German and French will erase any boundaries on the way of providing outstanding solutions and impeccable customer experience.

Sincerely,

Vladimir Antonovitch

A stylized handwritten signature in black ink, appearing to read 'V. Antonovitch'.

STRUCTURE



ELINEXT IN FIGURES

18
years of
experience

Web Development
Mobile Development
IT Infrastructure Management
Cloud Computing
Smart TV Apps Development

4
offices on
the map

Belarus Dev Centre*
Vietnam Dev Centre
Ireland
USA

* - Main Development Centre

300+
experts in IT

.NET Technologies	115
Java Technologies	35
PHP Technologies	35
Ruby on Rails	7
Javascript	25
iOS Developers	24
Android Developers	26
Windows Mobile	7
Salesforce	21
SAP	18
Cross Platform Developers	3
UI/UX Designers	5
QA Testers	30
Business Analysts	2

1000+
completed
projects

Insurance & Healthcare
Financial Services
Enterprise Manufacturing
Network & Data Visualisation
3D Modeling
iPhone & Android apps
Social Networking
E-Commerce Solutions
CRM & ERP Systems
Custom CMS Integration
Corporate Portal Development
Efficient Custom Design
Mobile Website Development

100
technologies
we use



ABOUT ELINEXT

INNOVATION IS US

Elinext Group is an expert in IT consulting and software development business. Assisting hundreds of customers to become more competitive in their field more than 18 years, we consolidate innovation, professional integrity, and effective communication.

Our diverse engagement models are elaborated to make all stages of project implementation manageable and transparent. We expand our software development horizons by producing diverse projects starting from startups to infrastructure management solutions. Among our clients there are both

small businesses and Fortune 500 corporations.

Trusting cooperation with such companies as CA Technologies, Parrot, Camstar, Translations.com allows us to defend our business strategy, providing business value by putting flawless software solutions into practice. Seizing peculiarities of a certain business and our accumulated software development expertise in industry has become paramount for us. The aim is to achieve the heart of the matter to create a custom software masterpiece demanded in the market and in business.

WHAT SETS US APART

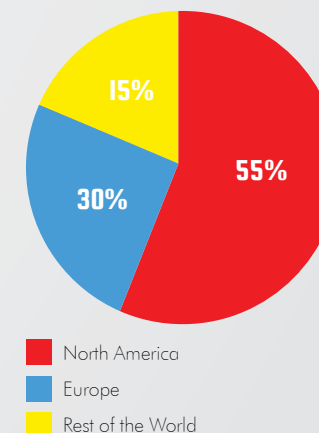
Elinext keeps abreast of most recent technological innovations such as app development for Apple Watch, responsive web design, enterprise mobile apps, ERP and CRM custom solutions, cloud computing and SaaS and infrastructure management systems. Due to international office location in Vietnam and Belarus Elinext has created unique software development environment that generates synergy of European and Asian reciprocity. Well constructed within the business such model guarantees maximum full hour coverage, excellent En-

glish-speaking staff communication. Elinext Group's echelon counts 300+ experienced employees that are targeted by head hunters of global IT companies. However, perseverance and ambition of top management that constantly magnetize colossal, non-standard and challenged projects allows them remain loyal to the company. Every our staff member can announce that we minimize time to market however complicated the task is, we put all our thoroughness and energy in what we do and we make each endeavor a success.

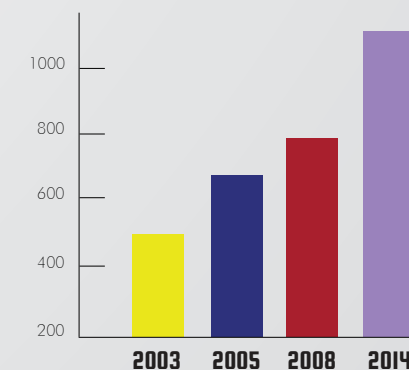
AIMING
FORWARD
IS BEST WITH
ELINEXT

What gives us a cutting edge is our desire to find out our customers' business drivers, the risks they encounter and the core principles of their business management. This way we can assign a high quality standard to each task and fully comply with all the requirements in the most exhaustive way. Our main values are honesty, sustainability, commitment to groundbreaking technologies, and a unique crew of software designers. These are our assets on our way of ensuring our clients' loyalty. We reckon our customers our partners. We are convinced that if they prosper in their business with our support, we prosper in ours as well.

Sales Distribution Chart



Number of projects completed





MEET THE TEAM:

OUR 7



We generate simple and working solutions

Alexey Shliakhouski is IT Services Director at Elinext Group, where he has been working since 2002 as a software engineer, a team leader and eventually IT Services Director. He plays a crucial role in all important projects, starting from the NetViz project and including today's strategic partnership with CA Technologies. His main areas of expertise include Document Management Systems, Enterprise Systems, Accounting Solutions for financial organizations and Corporate Portals. Today Alexey manages 14 teams with over 60 experts working on 10 significant projects. His major responsibility is to assemble and manage dedicated teams for innovative and high-performance software solutions development. Alexey fluently speaks English and German.

At Elinext Alexey values the opportunity to face challenging projects and learn new capabilities of technology, which is his passion since university years. Although he is now on the management side of development, it is always captivating for him to find simple and innovative solutions for complex issues. Some of the

projects under his guidance are modules for Hedge Trackers (USA), TransPerfect Translations document management system (USA), eHealth products. For instance, eHealthSystemEDGE is a lightweight software agent for automated, SNMP-based monitoring of systems and applications for Windows, UNIX and Linux; eHealthOneClick is a new administrative console that reduces total cost of ownership by improving system usability and increasing productivity. One more project within CA—Elinext partnership is SPECTRUM NFM, which is a core component of the CA Network & Voice Management (CA NVM) solution. It ensures the availability of critical network services, employing intelligent root cause and impact analysis to identify, prioritize and fix problems before they affect your business.

Alexey is sure good communication skills are crucial for organizing work effectively. 'It is equally important to generate ideas and listen to your team', he says.

Let's talk and find a new solution for you.



Alexey Shliakhouski
IT Services Director

A portrait of Alexey Trigolos, a man with short dark hair, wearing a white dress shirt and a red tie with a small white pattern. He is smiling slightly and looking towards the camera.

**We rely on our
expertise & experience**

Alexey Trigolos is IT Services Director at Elinext Group responsible for IT Infrastructure and mobile payments solutions. Since 2004 Alexey contributes to the advancement of Elinext as a business analyst, IT manager and eventually as IT Services Director. Alexey plays a significant role in CA–Elinext partnership as well as takes part in all important projects, like management of IT infrastructure for telecommunication companies and ERP systems for financial organizations. Alexey fluently speaks English and German.

In the field of IT infrastructure Elinext has over 13 years' experience and acquired in-depth knowledge of customizing enterprise hardware monitoring solutions and developing data integration modules for IT infrastructure management systems. In particular, Alexey's teams have created over 15 integration modules for software products of Cisco, HP, Ciena, Alcatel and other used by telecommunications companies. These are complex real-time network monitoring solutions that gather data regard-

ing performance and availability of hardware via the SNMP (Simple Network Management Protocol).

Today Alexey is also in charge of financial ERP development, which heavily relies on mobile payments. His team is developing applications compatible with MPEDs (Mobile Pin Entry Devices), which transforms tablets into secure and wireless payment terminals. The solution is designed to provide a rapid and advanced experience for consumers. To make the system secure, his team has enhanced logging with claims-based authorization, password and transaction encryption with hash and use of SSL certificates. The output is the system fully compliant with security standards of Visa and MasterCard. In the near future, Alexey will upgrade it with biometric identification.

Alexey believes creativity and diligence are essential for outstanding achievements.

Let's talk and discover how to make value out of custom software!

Alexey Trigolos

IT Services Director



Maxim Dadychyn
Head of Mobile

We join technology & opportunity

Maxim Dadychyn is Head of Mobile Development at Elinext Group, where he has been working since 2008 as a software engineer, a team leader and eventually a project manager and Head of Mobile Development. Maxim has over 10 years of experience in .NET, Cryptography, iOS, Android, WP and Blackberry. His main areas of expertise include video streaming technologies, CRM systems, e-commerce solutions, social networks and mobile messengers. Today Maxim manages several teams with over 25 experts and plays a significant role in Parrot - Elinext partnership.

At Elinext, Maxim likes to be a part of most innovative events and projects. Whether he works on a start-up or a substantially financed endeavor; his applications have millions of users worldwide.

One of the most demanding projects belongs to Parrot. Maxim's team has recently released Parrot Flower Power iOS and Android applications, which helps you to properly care about your plants: a sensor is put in the flowerpot, where it assesses your plant's needs and sends alerts to your smartphone (for instance, to water

your flower). Another endeavor was to create a mobile application able to manage Parrot AR.Drone. One more release will come in the nearest future: that's a system for a network of colleges in Miami. EdQuants is a web application that allows teachers to keep track of tasks, classes, classrooms, students as well as events. The system goes through the entire college and provides teachers and head masters with the most recent data about college life and serves as a powerful tool to support decision making process.

Pantene Pro-V (P&G) augmented reality application had surprising continuation: the promo video included a girl showcasing the application. It was interesting to learn that a girl is a famous young actress.

Maxim believes positive attitude and desire to make discoveries is at the heart of any successful project. 'It is always captivating to see how the project grows and becomes popular,' Maxim says.

Let's have a discussion and explore how to make value out of technology.

We research innovative technologies

Yauheni Shauchenka is Head of iOS at Elinext Group, where he has been working since 2011 as an iOS software engineer and eventually a project manager and Head of iOS specialization. His main areas of expertise include mobile apps for CRM systems, Document Management apps, mobile messengers and geo-location technologies. Today, Yauheni manages several teams in Belarus and Vietnam. He is responsible for delivery of iOS apps for Parrot.

Along with Gennady, Yauheni is a part of Elinext initiative Belarus – Vietnam Development Model. His team is currently designing and upgrading eliCRM with mobile apps: The solution will become a useful tool to speed up the development of similar projects. One of the recent releases is an E-Signature application for iPhones and iPads, which allows insurance agents to avoid any paper work by managing CRM via the app and signing insurance contracts with their iPads. The agent simply chooses the right type of the contract, insurance options which are connected to the risks and prices and offers its client to sign it with their hand or sticker. The application is connected to the organizations' CRM and regularly uploads new clients' data to the database. That's very similar to the concept of *Digital Enterprise*, when the employees can

manage and share data from anywhere and everywhere using their mobile devices.

'To work effectively with Vietnam, it is not enough to hire strong developers. Your team should trust you and love what they are doing. That can be achieved only by learning the Vietnamese culture, which differ from other cultures in Asia.' To keep good rapport with their teams, project managers go on business trips to Vietnam at least once a year.

Minsk team has made some other prominent releases, primarily for Parrot. Those are Parrot Audio Suite (PAS) and Parrot MINIKIT Neo 2.0 apps. PAS app allows you to configure the settings for the Zik headphones and the Zikmu Solo speaker: you can browse any audio sources connected to Zikmu Solo as well as to adjust audio effects, bass extender, progressive volume depending on the room size and positioning of the speaker. The MINIKIT NEO 2.0 app allows you to communicate with hands-free car kit using Bluetooth connection of mobile phones. Some of the distinctive features is Find My Car that allows you to find your car on our navigation app. When your BT kit is disconnected, the app automatically memorizes its GPS location.

Let's create something valuable together!



Yauheni Shauchenka
Head of iOS

We take care of minor details

Gennady Sergeenko is Head of Web Development at Elinext Group, where he has been working since 2010 as a software engineer and promptly as a project manager and Head of Web Development. Gennady is an award winning and leading expert at Elinext for .NET and PHP web solutions. His main areas of expertise include custom CRM, Financial Web Solutions, Corporate Portals and Smart TV applications. Today he manages 5 teams with 24 experts spread both in Belarus and Vietnam, who work on 12 projects. Gennady is responsible for delivery of web related projects for CA, Parrot and Parkeon.

Gennady is among the key persons at Elinext initiative Belarus—Vietnam Development Model: 18 developers work in Vietnam under his guidance. Daily, Gennady manages to communicate ideas, organize workloads between teams and hold meetings between three time zones (USA GMT -4, Belarus GMT +3 and Vietnam GMT +7) in a simple and clear manner.

One of his initiatives resulted in eliCRM, an internal Elinext solution, which his Vietnam team has successfully released, and now maintains and frequently upgrades. 'We noticed how custom CRMs benefit our clients and decided to support our sales department with this software. We observed how our sales managers work and talked to them about what they need. As

a result, we designed and implemented a simple and easy-to-use system that requires minimum training.' Ever since, eliCRM modules are constantly reused in the development of other CRMs and web related projects, which allows releasing products quicker. Some other projects released in Vietnam include the financial service LoanGarage (recently renamed to MoneySmart), a web application, which connects borrowers and lenders with a specific business logic and supports both with analytical tools. With the advent of Smart TVs and their applications in 2012, Gennady's team in Vietnam pioneered these technologies, which resulted in first applications for Samsung and LG. Ever since, Elinext has accumulated valuable experience.

In Belarus Gennady's team has been working for a long time on the ZIK 2.0 product, most advanced headphones connected to a smartphone and collecting noise data around you, so that you can see noise maps elsewhere and adjust your headphones accordingly. Supreme quality of sound is achieved. 'It is great to be a part of most advanced technological events worldwide. Knowing that your product will be used by thousands of people motivates to create it in the best possible way.'

Let's talk and learn how I can help you!

Gennady Sergeenko
Head of Web

GET TO KNOW OUR BUSINESS PROCESSES

Over the years of development we have learned that properly set processes are the cornerstone of successful project. And you have to be directly involved in these processes. We will bombard you with many questions, but in the end we guarantee that you will be satisfied. Therefore 7 steps shall take you from an idea to a successful project.

WE OFFER 4 PRICING MODELS

FIXED COST MODEL

Ideal for projects with clear requirements. A low-risk option that guarantees project delivery on time and within budget. All project details are agreed beforehand.

DEDICATED TEAM MODEL

Ideal for long-term projects. The dedicated team works exclusively and full time on the client's tasks. The team follows the client's work policies and development methodology.

TIME AND MATERIAL

Provides full control of project development process. The final price is calculated by person/hours spent on the project.

HYBRID MODEL

Hybrid model is a combination of FC and T&M models. It allows clients to benefit from different pricing models at different stages of project implementation. When the exact project details are unclear, we can start with time and material. Once the project specs get base-lined, a fixed cost model can be adopted.

[go back to contents](#) ↑

Consulting & Investigation

1 We start with understanding goals and business needs. Then our BAs and PMs generate the solution that meets your goals and needs. The output of our research is a detailed Requirements Document.

Quotation & Proposal

2

Based on the requirements and our experience we provide a transparent estimate of time and work required for the project. Estimate includes description of services, deliverables and firm quotation.

Signing the Contract

3

We determine the financial aspects of the contract and the engagement model (Fixed Cost & Time, Time & Material, Dedicated Team or Hybrid models).

Planning & Design

4

Now we make the detailed project planning and start working on design. Together we discuss your preferences so we're 100% sure what you need and how to effectively present your business.

Development & Implementation

5

We start an agile-based development process, based on transparency. Our technical team makes sure that your software will meet the project requirements as well as ensures that future requirements can be addressed.

Testing & Delivery

6

We monitor the quality of software from the very start. Our testers check every unit of the project and developers make changes till it is brought to perfection. Further, our system admins monitor application after go-live. The final step is to put the application in its production environment and train your staff how to use it.

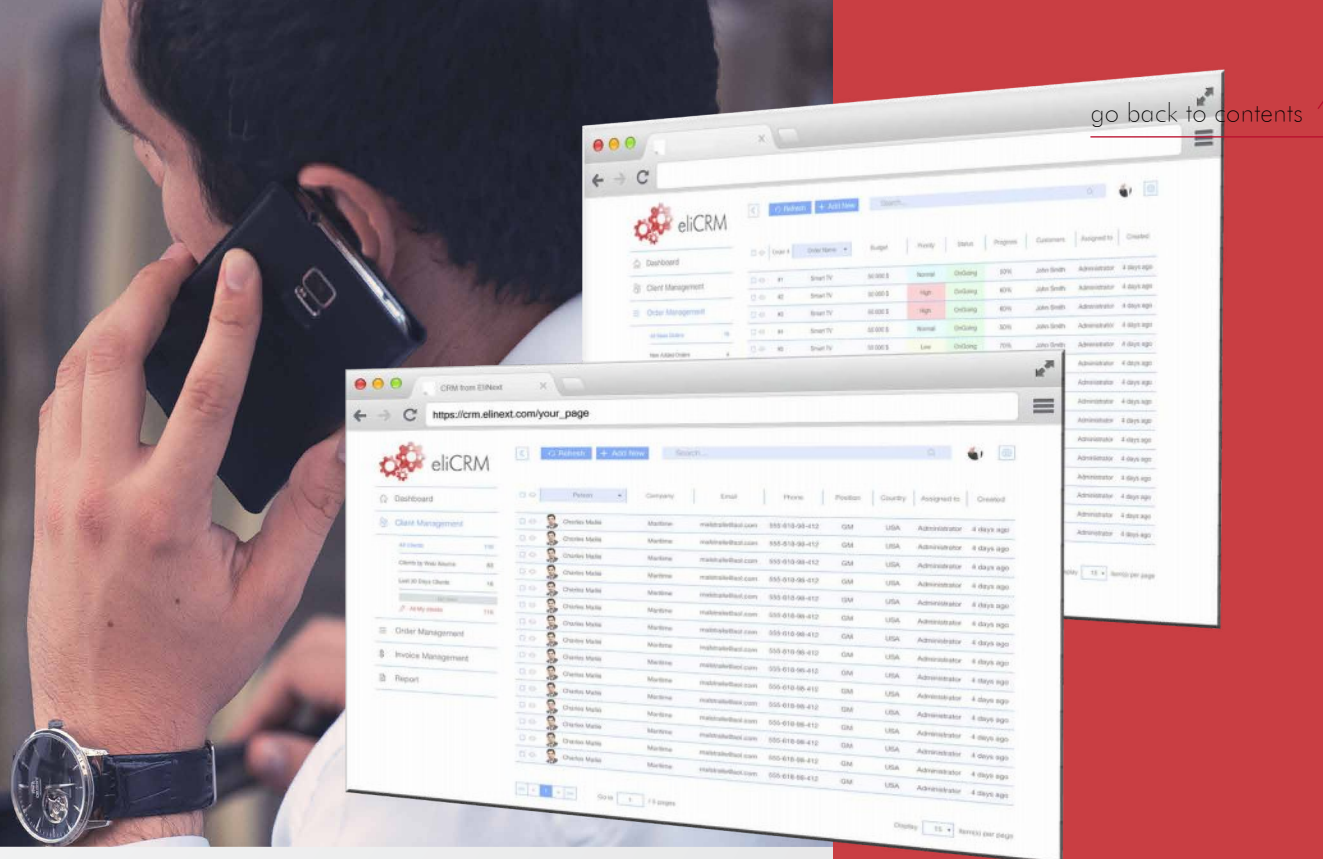
Support & Maintenance

7

We support the client by ongoing maintenance tasks and upgrade systems with new functionality. After we sign a support agreement, we take the project in our hands and maintain it without client worrying about technical issues. We cover entire life cycle of the project for years to come.

WELCOME eliCRM

eliCRM is a customer relationship management platform that keeps records of potential sales, deals, client data, business communication and invoice history. The eliCRM software is an all-in-one-type centralized system that effectively manages, collects and directs customer data, sales processes and marketing activities of a company, as well as improves customer experience.



BUSINESS'S BEST MECHANISM TO GUIDE YOUR CLIENTS

CORE FEATURES

Our strategic imperative is to fill sales pipeline with specific functionality for your particular company and industry. Consequently, custom eliCRM is not overwhelmed with bloated capabilities. Tailor-made CRM functionality allows our clients to stay ahead with more deals, quicker profit and better customer engagement as well as come up with the right strategy for the company's development. eliCRM equipped with ready modules:

- Client Database Management accelerates all the customer information;
- Order Processing Functionality retains data about all

requests from website, email, tenders and proposals;

- Invoice Creation Module allows instantly create and generate any invoice into pdf document;
- Report Analyzing Function provides you with current analysis of business activity.

HELPING AND SECURE

At Elinext, custom CRM development occurs in close communication between business analysts, developers and customers. Our best guide is a customer who decides on functionality volume of CRM software and sets the business logic and unique software requirements for our developers. CRM development process is extremely

secure: a customer can control all the development activities and get daily reports on their volume and content.

3x QUICKER DEVELOPMENT

Since we implement quality assurance procedures for CRM, the software systems from Elinext are generally easy to operate and maintain. Ready eliCRM modules accelerate and simplify custom development process. We can simply customize our modules to your needs add support them with new modules that reflect your unique business processes. Our approach proves to be effective particular in terms of time to market dimension as we can release CRM systems 2x and 3x times quicker.

**With eliCRM customized
for your business needs, it
is easier to:**

- guide your sales department, track instantly all its activity: every invoice, deal, and new customer and take decisions from wherever you are;
- compile and store all the interaction and history of contacts, sales activity, payment materials into single data source;
- go mobile with eliCRM mobile application;
- integrate data from website, email and phones into single source.

MOBILE APP DEVELOPMENT

With 200+ Apps produced since 2008, broad expertise and constant movement to perfection and innovation, Elinext Group constantly expands the horizons of mobile development. The most powerful asset Elinext can be proud of is the skilled dedicated team of UI/UX designers, backend programmers, QA testers, mobile app developers, business analysts and project managers. The team can make the most out of 24/7 and produce the app that will serve the specific needs of your business and at the same time delight millions of users.



THE TEAM OF TALENTED PROFESSIONALS WITH SERIOUS EXPERTISE IN APP DEVELOPMENT

FLAWLESS EXPERIENCE

Mobile app as a notion is no longer a wind blowing. It has become a wind storm that entraps thousands of minds all over the globe every second and day.

For every business to succeed, a catchy app with rich functionality is no longer optional, but a must-have. At Elinext we transform your idea into the app people are longing to use.

The most powerful asset Elinext can be proud of is the skilled dedicated team of UI/UX designers, backend programmers, QA testers, mobile app develop-

ers, business analysts and project managers. The team can make the most out of 24/7 and produce the app that will serve the specific needs of your business and at the same time delight millions of users.

THE AGILE APPROACH

Elinext team applies Agile approach that means we interact and make reports and demonstrations on every stage of app development. Thus, we manage to create the best possible app that often even exceed our clients' expectations.

High-Quality Standards

The price of the web product is often a key point in decision-making. We keep that in mind and have optimized our policy to offer you best quotes possible. Elinext is glad to provide you with the most cost-effective way to invest into your mobile app development and get the killer app at the same time.

Post-launch maintenance and ongoing customer support and many more options are what Elinext will be glad to offer.

The wide range of tools and resources

In most cases businesses flop because they are more conventional than innovative. In Elinext, 99% of latest technologies are used, but at the same time we can apply conventional techniques if it is required.

Thanks to latest technologies, we can create:

- beautiful APIs
- apps with built-in security
- apps with rich Media Options and 3D animations
- custom apps
- Android, IOS, Windows Phone apps
- multi-platform apps

WEB DEV & CLOUD COMPUTING

Web site and web app development is something a person can't ignore if he wants his business to be prosperous. Elinext Group follows the trends in web development and will make sure you won't be left out in the cold.

Among latest trends we deal with are responsive and flat design, parallax scrolling, IoT (the Internet of Things) software platforms, HTML5, CSS3. Flat design adheres to minimalism by eliminating non-essential design elements in favor of simplicity. Parallax scrolling is one of the most outstanding trends. It allows you to move seamlessly from one section to another without refreshing the page. Parallax scrolling is suitable for those who want to represent the information on their site in a clear and concise way. The majority of designs opt for large background images. That is why absence of latter ones will make you stand out of the crowd. Hidden main menus will be around for a while as they will let you maintain the site functional and clean.

CREATE YOUR BRAND ONLINE WORKING FOR YOU 24/7

LEVERAGE CLOUD FOR YOUR BUSINESS

At Elinext Group we know for sure how to convert any of your ideas into reality. Our professional, committed team is able to eradicate all the problems you come across dealing with hardware and software. Thus, we deliver a new way to work. Improving capacity or adding capabilities to your business on the fly without spending resources on new infrastructure, training new employees, or licensing new software.

Our cloud computing platform will enhance all the

processes. Among our extensive range of services are: developing custom enterprise systems based on MS Azure cloud, porting standard web solutions (Java, ASP.NET, PHP, Ruby) to Clouds infrastructure/platforms Amazon, integrating MS Azure of Google-Apps into existing enterprise solutions, developing Mobile Cloud as a combination of mobile apps & cloud, developing social cloud solutions – social networks deployed in cloud, developing custom CRM/HelpDesk solutions based on Salesforce/Force.com cloud.

LIMITLESS WEB SOLUTIONS

Solid experience of our web developers let us perform requirements analysis and create concepts and specs; develop web design, Rich UI, and Server backend; ensure QA testing (manual and automated); maintain site. Providing our customers with the development of regular websites, e-commerce websites, mobile webs, and corporate portals, we empower the efficient and seamless work of their business.

On The Frontier Of Technology Shifts

We also constantly monitor cloud computing trends. We realize that being aware of them makes it possible to prevent costly mistakes. For instance, we take advantage of the fact that hybrid-cloud implementation will stay the preferred strategy over the next few years as in the nearest future enterprise workloads will move into the cloud. The usage of containers will intensify. Keeping track of these and other trends, Elinext Group will make sure you won't miss any market opportunity.

See our portfolio: elinext.com/services/web-development/

TV APPS DEVELOPMENT

The unique design and rich functionality – the key point Elinext always holds to. Consumer-tested and multi-focus driven solutions result in Exclusively Juicy TV Apps. Strategists, Designers, Developers and Marketers of Elinext team will provide you with unique solutions for your business to occupy the winning point on the newly emerged TV apps market.



[go back to contents](#) ↑

Services:

- Development of Apps for TV
- Optimize websites for TV
- Multi-screen apps development
- Air-play apps development

Elinext TV App Features:

- Comprehensibility
- Consistency
- Maintainability
- Usability
- Reliability
- Efficiency
- Security

Limitless Possibilities in App Development for:

- Samsung
- LG
- Panasonic
- Sony
- Sharp
- Philips
- Boxee
- Google TV/Android set-top-box
- Xbox

Smart TV has come to our homes, to our living rooms and to our minds, of course. Thus, businesses have got a new great possibility to get there, too. Most of them have already realized the importance of a newly emerged market. Elinext Group is ready to respond to this new surge of business. With a sustainable team of professionals and extensive experience in project implementation and product competence, we have a strong base on which we can develop amazing, appealing, striking, beautiful TV apps.

IT IS WHAT WE DEAL WITH ON A DAILY BASIS

Leveraging 200+ of app deployments, we have created internal libraries and techniques to speed up the process of coding, launch and testing, resulting in faster cycles and lower quotes.

We can offer you three main directions for Smart TV App Development:

INSTANT ENTERTAINMENT

These are smartphone-style applications used to view stream movies, videos, music, social network-

ing sites, news, weather and financial data via set-top boxes or Smart TV.

There are already plenty of such apps on the TV Apps markets and if you choose to develop such type of an app, it can become a killing number one there.

CUSTOM DEVELOPED BROWSER

Most of TVs now allow Internet access via browsers. New possibilities for content search emerge once you have a custom developed browser that

can transform TV channels, apps, internet and home network into a searchable content collection.

MULTIMEDIA SEARCH

It allows searching for anything by simply taping the word or phrase and clicking the "search button". Any content and related video will be found in no time. We keep our pace with constant changes of this chameleon tech world. We can help you to keep your pace with it, too.

With strictest requirements towards product quality and customer's satisfaction we will "bear you a fruit" that will increase your revenue, enhance your current clients' relations and will target the newly emerged extending beyond the horizon market.

AGILE BUSINESS GUIDE

ERP

Elinext Group sustained commitment to its clients' top-of-mind needs result in premium Enterprise Resource Planning solutions. ERP is multi-functional business application that automates all the core business activities such as sales, logistics, manufacturing, warehouse processes and financial transactions, which makes it a powerful tool for supporting decision making process.

[go back to contents](#)

With over 18+ years of experience Elinext can generate in-depth solutions for the following industries:

- Retail
- Telecommunications
- Insurance
- Tourism and Hospitality
- Media and Entertainment
- Financial Services
- Real Estate
- Education
- Automotive
- Travel and Tourism.

We also offer ready-made software packages such as CV Management, HR Management and Vacation Management.

MAKE SMART DECISIONS WITH POWERFUL TOOLS

Our combination of a customer-centric approach and best-proven tactics helps our customers make the best of their company's resources, from inventory and accounting to human resources and beyond. The ERP designed by Elinext helps companies increase overall organization efficiency, standardize and have a better visibility of processes, tune better communication across departments, secure a role-based access to data and apps and have a comprehensive functionality.

ROBUST SOLUTION FOR VARIED INDUSTRIES & COMPANIES

While designing custom ERP systems Elinext sets a priority on specific business logic of its customers. We always start the design of ERP with the analytical stage, where we determine customer specific business needs and requirements. Having complete understanding of customer business concerns and goals, we create a roadmap of actions to achieve these goals. *Our practice proves that half of the*

business goals can be achieved by improving organization processes; and the rest we reach with custom software that can be easily learned by customer employees. As a next step, we train customer employees to effectively use new software: training process takes place in the form of webinars, video and printed manuals. Upon ERP release our system administrators take care of its maintenance.



SALESFORCE



High-quality Salesforce consulting services with the focus on technical expertise and custom development.



Salesforce CRM implementations for small and midsize business, ISVs:

- Requirements gathering, project blueprint preparation, project planning;
- Data migration;
- Customization;
- Custom development;
- Integration with SAP, Microsoft Dynamics, Atlassian, QuickBooks, PayPal, Google, etc.;
- Training for endusers and administrators.

Product development on Force.com platform and Salesforce:

- Cloud solutions development to publish via AppExchange;
- Canvas apps development to integrate existing webapps into Salesforce;
- Hybrid solutions design and implementation with components on .Net (Azure), Java (Heroku, OpenShift), PHP (Heroku);
- Agile development process setup with Atlassian JIRA, Confluence, Agile, Bamboo;
- Helping with Salesforce security review process.

Development and customization for Salesforce CRM \ Service Cloud \ Marketing Cloud:

- Custom objects configuration;
- Workflow rules, Visual Workflow, Approval Workflow;
- Email templates configuration;
- APEX development (custom triggers, web services, batchjobs, Email services);
- Visualforce development, Sites configuration;
- Profiles, Sharing rules, permission sets, etc.;
- Unit test coverage up to 100%.

Industry expertise:

- Recruiting;
- eLearning;
- Telecommunications;
- Banking;
- Public Sector;
- Consulting Services;
- Not for Profit.

SAP



Over the past 3 years we have realized more than 10 full cycle projects. Our specialists have great experience in solution implementation on the base of SAP products for the companies from Fortune 500, from Top100 CIS, Top10 system integrators of Russia.

[go back to contents](#) ↑

Services of Elinext in consulting and development:

- full cycle of development of analytical reporting systems, enterprise data warehousing on the platforms SAP BI, SAP BI on HANA, SAP Business Objects;
- support and maintenance with the use of SLA – monitor the status of your systems, support them in working order, in an emergency or finding errors in report you create an incident in our ServiceDesk with a certain priority. Further our team works on this incident to eliminate it within a predetermined rulls;
- spot tasks – you provide the terms of reference, a form or a set of business requirements to a separate report or a functional block. On the basis of information provided we will do the rest;
- audit tasks – when you implement Business Intelligence class system by an external organization and need to attract highly qualified technical expertise you can apply to us;
- integration with other systems boot configuration data from new SAP and non-SAP systems;

- optimization and productivity improving reports, processes/chains of data downloads, tasks with great amount of calculations;
- support in rollout projects in CIS countries;
- migration projects – SAP NetWeaver 7.X >7.4, SAP Business Objects 3.X >4.1.

Technologies:

- Platforms: SAP BW NW 7.07.4; SAP BW on HANA; SAP BO 3.X4.2;
- All types of corporate reporting bothof strict and custom format: SAP BO Web Intelligence; Bex Analyzer & BO Analysis; SAP BO Live Office; BEx reports;
- Visualization interfaces and dynamic reports, managers' monitors and independent data analysis tools: SAP BO Dashboards; SAP BO Explorer; SAP Lumira;
- ETLtools: integration, alignment and data cleaning: SAP DataServices;
- Geoanalyze and any reporting on mobile devices: SAP BO Mobile; SAP BO Explorer; SAP Design Studio; SAP BO Dashboards.

ABAP DEVELOPMENT FOR SAP

Highly motivated team with the focus on technical expertise and custom development. Experienced in full cycle implementation, custom development and support projects based on SAP NetWeaver, CRM, SCM, SMP, ERP 4.6, 4.7, ECC 6.0. The core team has 6-10 years of SAP experience.

With up to 10 years of experience Elinext has expertise in the following industries:

- Public Sector;
- Oil & Gas;
- Banking;
- Retail;
- Telecommunication;
- Consumer Products.

We also provide SAP developers for strengthening your team, single point of contact.

ABAP Development:

- ABAP Web development: Web Dynpro, FPM, BSP;
- SAP BW development: custom extractors, transformations, data processing in InfoProviders, enhancements;
- SAP HANA: transport old ABAP applications to HANA, develop new ABAP applications for SAP HANA;
- SAP NetWeaver Gateway: OData services development;
- SAP CRM development: WEB UI enhancement, business logic development;
- SAP SCM development: Custom development for SAP EWM;
- SAP ERP development: modules SD, MM, LO, FI, CO, HR, QM, PLM;
- Integration: RFC, BAPI, Web Services, Odata services;
- Reports and dialog programs;
- Enhancements and modifications: BADI, User Exits, BTE, etc.;
- Adobe PDF Forms\ SmartForms;
- ABAP OO, BOPF.

Technical consulting services:

- ABAP custom development;
- Technical support;
- Architecture design;
- Technical expertise;
- Technical documentation preparation.

Among our clients:



DIAGEO



QA PROCESSES

Elinext Group software quality assurance, quality control and testing expertise is based on world's best practices and standards. They allow our team to be professionals in this area and deliver the best quality service. We have strong experience working with different development methodologies and projects (Waterfall, V-Model, Incremental, SCRUM, TDD, Kanban, Mixed). We adapt and consult companies whatever development methodology they have.



QA PROCESSES

(continuation)

1. Initiation

During this stage we analyse customer needs, requirements and other documentation related to the testing services. As a result of this phase the testing strategy agreement is documented and a high level estimate provided.

2. Planning

Our practice proves that investing efforts in a proper planning and analysis at the beginning is worth doing. During this stage we perform analysis and model the test suites. As a result, you will have a Master Test Plan document with the detailed planning and the timeline of the project as well as the description of all major risks and activities of the project.

3. Preparation

At this stage we prepare test environment, test cases or checklist, smoke test, test data, requirements traceability matrix. During these activities Customer participates into the documentation review in order to confirm that documentation we prepare meets their expectations.

THE MONITORING & CONTROL PROCESS

We constantly monitor and control the processes during all 5 stages, because we believe it is one cornerstone of a successful project completion. This process includes the progress reporting and corrective & preventive actions taken in order to keep project in line with test strategy & test plan.

[go back to contents](#) ↑

4. Execution

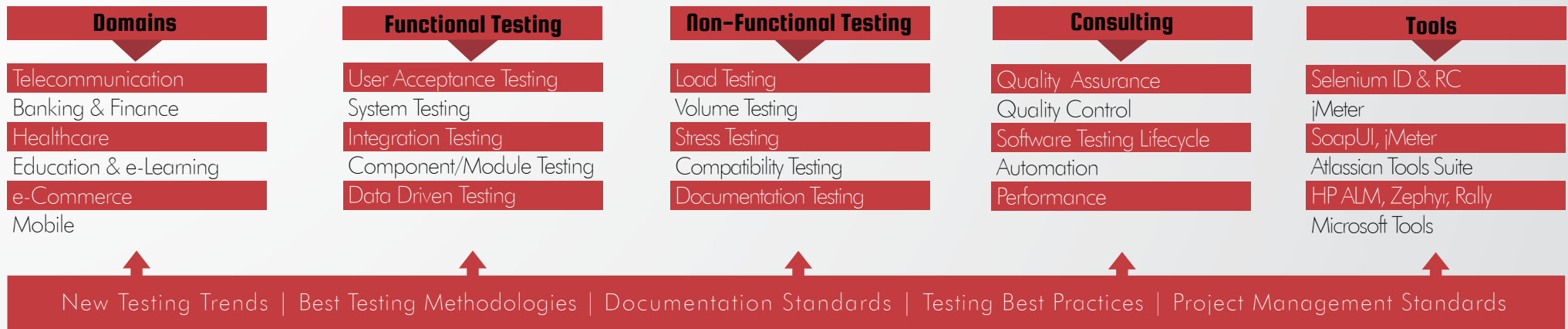
This stage can be split into several ones (depends on the development methodology used by customer and agreed test strategy). We execute the tests according to the development & testing methodology used in your organization. This stage includes all test levels defined and agreed in testing strategy (Integration, System and Acceptance Testing) as well as relevant reporting to keep Customer up to date.

5. Closure

This stage is the final stage of the project, when we prepare, archive and provide all deliverables agreed during the initiation phase. The project ends with a short survey which gives our company information which help us to constantly increase quality of our services.

QA PROCESSES

Software Quality Assurance, Quality Control & Testing



Elinext Group Testing Expertise



MAIN CUSTOMERS & PARTNERS



CA Technologies is a multinational computer software corporation that develops and markets software for IT management.



Camstar is the global leader in enterprise manufacturing software solutions.



Translations.com is a world leader in website localization, software localization, GMS software products, and enterprise-level, professional translation services.



Tuttidare is a 'Social Network with a Purpose' that links donors, volunteers, nonprofits, corporations, and merchants in an online environment.



GoMo Enterprises provide state-of-the-art iPhone, iPad, Android and RIM apps.



AVnex has been designing and providing audio, video and cabling systems for homes since 2001.



Parrot

Parrot is a global leader in wireless devices for mobile phones and hands-free systems for cars, standing on the cutting edge of innovation since 1994.

TESTIMONIALS

Peter Clairmont,
CA Technologies

"We have enjoyed a consistently productive partnership with Elinext for 10 years. They have proven to be very competitive in all the important dimensions, such as: quality and skill level of staff and management, productivity, professionalism, collaboration, flexibility, low turn-over, and cost."

Aaron Gray,
CEO at Tuttidare

"I have been working with Elinext for over two years now on a new cloud application. Having been in the software industry for over 20 years, I am impressed by the project control, requirements management and the ease which can sustain an agile development project. I have found them to be very professional, extremely talented and knowledgeable in today's technology and its deployment. I am in the progress of engaging them on two additional projects based on what I have experienced so far."

Donald E. Sprague,
Principal at GoMo

"I have been working with the project managers, program managers and development group members at Elinext for nearly 10 years. In that time we have successfully created a number of new and innovative products and offerings, including social sites, iPhone/iPad apps, Android apps and enterprise level solutions requiring the utmost in skill and creativity. The excellent communication skills, analytical skills and relationship skills demonstrated by everyone at Elinext have made it very easy for me to manage extensive projects like Tuttidare, Wine PhD and Mobile Mid-Point from my office in the US. Elinext has never failed to deliver these projects on time and on budget! I have not found a more creative and responsive technology group anywhere in the world and I am pleased to recommend Elinext to everyone."

CONTACTS

Elinext Representatives

Vladimir Antonovitch,
CTO

Minsk, Belarus | GMT +3
E-mail: vantonovitch@elinext.com
Phone: +375-17-237-5365

Custom Software Development and QA

Eugene Grinkevich,
IT Consulting Director

Minsk, Belarus | GMT +3
E-mail: eugene.grinkevich@elinext.com
Phone: +375-17-237-5365

*IT Consulting, Business Development,
Customer Service, R&D*

Maxim Dadychin,
Mobile Development
Director

Minsk, Belarus | GMT +3
E-mail: dadychyn@elinext.com
Phone: +375-17-237-5365

Mobile Development

Alexey Shliakhouski,
IT Services Director

Minsk, Belarus | GMT +3
E-mail: ashliakhouski@elinext.com
Phone: +375-17-237-5365

Custom Software Development

Alexey Trigolos,
IT Services Director

Minsk, Belarus | GMT +3
E-mail: atrigolos@elinext.com
Phone: +375-17-237-5365

IT Infrastructure Management

Copyright © 2016 by Elinext Group

All rights reserved. No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the company. The photographs belong to their respective owners. For permission requests, write to the company: info@elinext.com



www.elinext.com

Belarus Development Centre
31 K. Chornogo St.
Minsk, 220012, Belarus
Phone: +375 (17) 237 53 65

Ireland Office
Marina House, Adelphi Quay
Waterford, Ireland
Phone: +353 (51) 347 477

USA Office
6800 Jericho Turnpike,
Suite 120W, Syosset
New York, 11791, USA
Phone: +1 (516) 393 5818

Vietnam Development Centre
37A Phan Xich Long St.
Ward 3, Phu Nhuan District
Ho Chi Minh City, Vietnam
Phone: +84 (8) 3995 6849